

Proudly presented by Point West Rotary Club
Benefits The Assistance League and other children's charities



Saturday
September 17, 2011
Discovery Park in Sacramento

Event Highlights

Over 5,000 adult attendees (est.)
Over 50 microbrewers and food vendors
Live music
Supported by local media
Festive, fun atmosphere

Charity Partner: Operation School Bell®

Provides shoes, school clothing or uniforms, hygiene kits & other appropriate items to Sacramento K-6 children in need
Approximately 4,000 students were clothed last year
Appropriate clothing enhances self-esteem and results in increased school attendance & higher academic performance

SPONSORSHIP LEVELS

“Barrel” Level Sponsor \$1,500

Includes: 20 event tickets (\$600 value); commercial booth with banner in key location; name and logo on event posters; name, logo & link on event website; full page ad in event program; opportunity to distribute advertising materials at the event

“Keg” Level Sponsor \$1,000

Includes: 15 event tickets (\$450 value); sponsorship banner located close to entrance of event; name and logo on event posters; name, logo & link on event website; 1/2 page ad in event program; opportunity to distribute advertising materials at the event

“Pod” Level Sponsor \$500

Includes: 10 event tickets (\$300 value); sponsorship banner displayed on beer dispensing tent (pod); 1/4 page ad listed in program ; company name listed on event website

“Pony” Level Sponsor \$250

Includes: 5 tickets (\$150 value); company name listed in event program;
company name listed on event website

For more information, contact:

Lee Holmes 916-366-7322 • (pwrleeholmes@envisiontocreation.com)

Barry Hogan 805-990-3042 • (malibubarry@gmail.com)